

landscape lighting

GUIDE

.....
SPECIAL OFFER INSIDE

OUTDOORLIGHTING
PERSPECTIVES®

WE'D LIKE TO ENLIGHTEN YOU

ABOUT ARCHITECTURAL AND LANDSCAPE LIGHTING. From your own observation, you may have noticed that outdoor lighting beautifully enhances the distinctive façades and colorful landscapes of some homes—and simply throws light against others. The fact is all homes can be **SUMPTUOUSLY ILLUMINATED**, bringing them to life each evening.

The difference lies in factors such as the **EXPERTISE** of lighting designers, how a system is installed and maintained, the **QUALITY** of the fixtures and technology used, and more.

Outdoor Lighting Perspectives® wants you to understand the key variables involved in landscape lighting before you make an **INVESTMENT**. As the world's premier full-service landscape and architectural lighting company, we offer **UNSURPASSED KNOWLEDGE** in our field, knowledge that can benefit you.

So as you consider installing landscape lighting, keep the details on the following pages in mind. And when you decide to add a custom lighting system to **MAKE YOUR HOME ITS MOST BEAUTIFUL**, be sure to contact our professionals in your area.







WHY EXTERIOR LIGHTING?

Whatever your priorities, there are several compelling reasons to invest in outdoor lighting:

SHEER BEAUTY. *Nothing brings more warmth and appeal to a home after dark than perfectly balanced lighting.*

SECURITY. *Well-lit exteriors are never inviting to intruders, and strategic fixture placement can help prevent falls and injuries.*

EXPANDED LIVING SPACE. *Exterior lighting is the perfect way to extend the hours you can linger outside.*



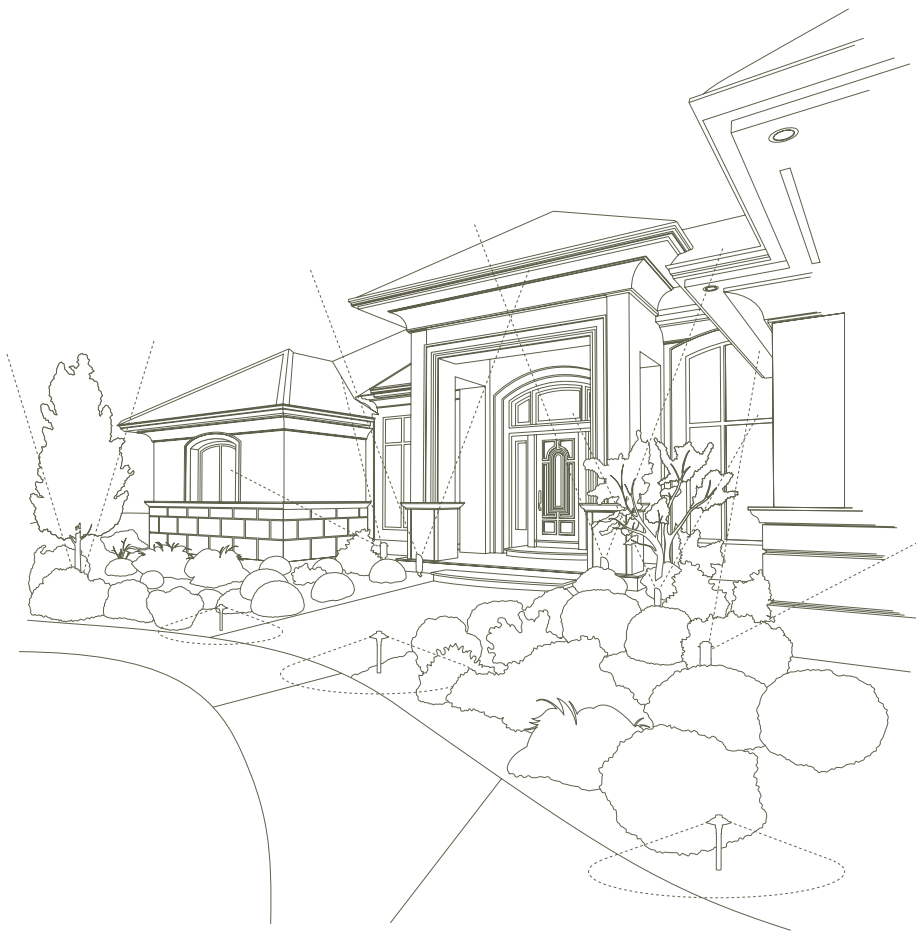
Security Lighting

STRATEGICALLY
PLACING NO-GLARE
LIGHTING FIXTURES
TO ILLUMINATE
DARKER OR LESS-
VISIBLE AREAS OF
THE PROPERTY.



Moon Lighting

THE ILLUSION OF
MOONLIGHT FROM
A SOFT FIXTURE
SHINING DOWN
FROM A TREE.



ARTISTIC LIGHTING DESIGN

COMPREHENSIVE COVERAGE of the areas most important to you: the outdoor living spaces you enjoy and the unique details of your home exterior and landscaping.

EFFECT, NOT FIXTURES. Your lighting design should hide each light source, keeping the focus on the area illuminated. When fixtures must remain visible, they should be aesthetically delightful in shape as well as finish.

CONSISTENT BRIGHTNESS THROUGHOUT.

Expert use of the right equipment and materials assures that each of your lights will deliver peak illumination no matter how far away they are placed.





ALLOW US TO TURN DARKNESS INTO LIGHT.

**INSIST ON AN EVENING
DEMONSTRATION. YOUR LIGHTING
DESIGN MUST MEET YOUR SPECIFIC NEEDS**

for appearance, outdoor living and entertaining, safety, security and visibility. Therefore, insist on seeing your home and landscape fully illuminated in the evening before you commit to purchasing your lighting system. A good outdoor lighting provider will visit your home in the evening and...

DESIGN A LIGHTSCAPE *for your home, landscape and outdoor living areas;* **INCORPORATE YOUR FEEDBACK** *until the design matches your ideal vision for your home;* **USE IDENTICAL MODELS** *of the fixtures and equipment to be used in the installation;* and **LET YOU DECIDE** *whether to move forward with your lighting system.*

An exceptional lighting designer will do all of this at no cost, to ensure that the effect is everything you want before you buy.



Step Lighting

ILLUMINATING A
STEP OR GROUP OF
STEPS TO IMPROVE
VISIBILITY AND
SAFETY.



SUPERIOR PRODUCTS FOR SUPERIOR RESULTS

We use only the highest quality, corrosion-proof lighting fixtures, wire and lamps, manufactured exclusively for us in the United States. Every component of our outdoor lighting system is crafted with the utmost care to work efficiently for many years:

SOLID COPPER AND BRASS fixtures that take on a rich patina over time, blending beautifully into your landscape.

4000-hour **HALOGEN BULBS** for better brightness.

MULTIPLE VOLTAGE TRANSFORMERS to ensure proper and balanced light intensity.

It's no surprise that Outdoor Lighting Perspectives offers the best warranties in the industry. Our transformers have a lifetime warranty; our fixtures, wire and lens covers carry a ten-year guarantee; and our high-performance halogen bulbs are warranted for one year when used from dusk to midnight.



Wall Wash Lighting
SOFT ILLUMINATION
THAT ACCENTS THE
TEXTURE OF WALL
SURFACES.



Area Lighting ILLUMI-
NATING A LARGE AREA
WITHOUT ACCENTUATING
A SPECIFIC OBJECT OR
FEATURE.



THE POWER OF TRULY PROFESSIONAL INSTALLATION

*Every Outdoor Lighting Perspectives installer has been thoroughly trained, in the classroom as well as in the field, using our rigorous best practices. He or she brings to an installation expert knowledge, **CREATIVITY** and meticulous **ATTENTION TO DETAIL**. By treating each installation as a unique event—not a cookie-cutter appointment—they deliver outstanding results the first time, every time.*

*Clients often say they have never before seen our level of **PROFESSIONALISM** in a home improvement contractor. That's because we not only arrive when promised, but also leave our clients' property in better condition than we found it.*



Up Lighting
POINTING GROUND-
LEVEL FIXTURES
UPWARD TO
DRAMATICALLY
ILLUMINATE
ARCHITECTURAL
AND LANDSCAPING
ELEMENTS.



*Water and Pond
Lighting* PLACING
FIXTURES IN
THE WATER TO
ADD GENERAL
ILLUMINATION
OR TO HIGHLIGHT
UNDERWATER
OBJECTS.

WE WILL BE HAPPY TO ANSWER ADDITIONAL QUESTIONS ABOUT PROFESSIONAL LANDSCAPE LIGHTING AT 1.866.688.5955, WEEKDAYS 9 AM TO 5 PM.



Spot Lighting
LIGHTING TO
ILLUMINATE A
SPECIFIC OBJECT,
SUCH AS A TREE,
STATUE, FLAG,
FOUNTAIN OR
ARCHITECTURAL
FEATURE.

MAINTENANCE THAT DEFINES “WORRY-FREE”

*Our clients enjoy **ONE YEAR** of free maintenance with the purchase of their Outdoor Lighting Perspectives system. Should any service needs arise (with the exception of abuse to the system), our repair professionals will **RESPOND SWIFTLY** and complete your service call at no charge.*

*After the first year, our top-notch **ANNUAL MAINTENANCE PLAN** ensures your system performs as beautifully as the day it was installed. Once a year, we review fixture placement, **REPLACE** all bulbs, **REPAIR** wire, check transformers and connections, **TRIM** landscaping overgrowth around lights **AND MORE**, to keep your system consistently performing at its best.*

With our excellent maintenance plans, all you have to do is enjoy the view.



Shadowing CAUSING
A TREE, FOUNTAIN OR
ARCHITECTURAL ELEMENT
TO CAST A SHAPELY
SHADOW AGAINST A WALL.



Silhouetting BACK-
LIGHTING AN AREA TO
MORE EFFECTIVELY SHOW
AN ARCHITECTURAL
DETAIL OR OBJECT.





ADVANCED AUTOMATION FOR YOUR HOME

Our exclusive **LIGHTING CONTROL AUTOMATION™** delivers one-touch control of both outside and inside lights—from anywhere in the house.

Have your outdoor lights turn on at dusk, and off at midnight or dawn. Illuminate your home's interior **AS YOU OPEN THE GARAGE DOOR**. Press a **BEDSIDE BUTTON** to turn off all interior lights. Automate ceiling fans, dim the baby's light slowly, or initiate the perfect ambient lighting before your guests arrive. Our Lighting Control Automation can do it all.

Best of all, because it can be **CUSTOMIZED** to control only the powered functions that matter most to you, Lighting Control Automation is **SURPRISINGLY AFFORDABLE**.



Down Lighting
LIGHTING FROM ABOVE THAT ILLUMINATES AN AREA OR ARCHITECTURAL ELEMENT—FOR SAFETY, SECURITY OR SPECIAL EFFECT.

EXPERT LIGHTING FOR COMMERCIAL PROPERTIES, TOO

*Outdoor Lighting Perspectives provides stunning architectural and landscape lighting for **BUSINESSES** and **COMMERCIAL DEVELOPMENTS** as well. We understand how to use lighting to keep the focus on your professional property, welcoming your visitors, **ENHANCING THE VISIBILITY** of walkways, driveways and entrances, **IMPROVING SECURITY** and adding drama and atmosphere to outdoor restaurants, parks, entry monuments and neighborhood structures.*



Pathway Lighting LIGHT
PROJECTED FROM KNEE-
HEIGHT OR ABOVE
TO ILLUMINATE THE
WALKING SURFACE,
ACCENTING SAFETY WITH
AESTHETIC IMPACT.

WHAT STUNNING EFFECTS CAN PROFESSIONAL OUTDOOR LIGHTING CREATE WITH YOUR HOME? BE INSPIRED BY EXAMPLES AT OUTDOORLIGHTS.COM.



WHERE TO BEGIN. NOW THAT YOU KNOW WHAT TO LOOK FOR IN OUTDOOR LIGHTING FOR YOUR HOME OR COMMERCIAL PROPERTY, *consider tapping Outdoor Lighting Perspectives as your provider. Our lighting design and installation experts bring deep **EXPERIENCE**, proven best practices and a **FRESH PERSPECTIVE** to every lighting system we design, build and maintain.*



see before you buy

COMPLIMENTARY LIGHTING DESIGN	✓		
EVENING DEMONSTRATION	✓		
INCORPORATES YOUR FEEDBACK	✓		
USES IDENTICAL MATERIALS	✓		

quality materials

COPPER/BRASS FIXTURES	✓		
HALOGEN 4000-HOUR BULBS	✓		
MULTIPLE VOLTAGE TRANSFORMERS	✓		
CORROSION-PROOF MATERIALS	✓		

lighting design

INCLUDES MOST IMPORTANT AREAS & FEATURES	✓		
HIDES LIGHT SOURCES	✓		
CONSISTENT BRIGHTNESS	✓		

lighting control automation

SMART TIMER NEVER NEEDS REPROGRAMMING	✓		
INTERIOR COMFORT	✓		
CHANGE SETTINGS OFFSITE, REMOTELY	✓		

maintenance

PROMPT RESPONSE	✓		
ANNUAL MAINTENANCE PLAN	✓		

SEE FOR YOURSELF:

Use this checklist as you research outdoor lighting providers for this important investment in your home or business.





WHAT STUNNING EFFECTS CAN PROFESSIONAL OUTDOOR LIGHTING CREATE WITH YOUR HOME? BE INSPIRED BY EXAMPLES AT OUTDOORLIGHTS.COM.

AS FEATURED IN

ARCHITECTURAL DIGEST GARDEN DESIGN landscape architecture HOUSE & Garden Living Southern Living TRADITIONAL HOME

OUTDOOR LIGHTING
PERSPECTIVES®

OutdoorLights.com

RESIDENTIAL | COMMERCIAL

professional design, installation and service, worldwide

dealer locations available